

White Label Digital Agency Support

Need extra 'in the field' support?

**What if you could turn a tap and get help on demand?
As *little* or as *much* as you need.**

We work with digital agencies in a completely white labelled, confidential way - providing high level, on-demand agency support when and where it's needed most.



A Few Ways We Help Digital Agencies:



Business Operations

- **Staff Productivity Workshop**
Efficiency, internal process
- **Expand to Interstate Markets**
Build the team, opportunities
- **Set Up / Manage International or Remote Teams**
Profitability, structure, delivery



Sales, Marketing, Product

- **Voice of Customer Research**
Existing/prospective customers
- **Assess Digital Product Offering**
Inclusions, profitability, fulfilment, scalability, process
- **Mystery Shopper**
Field test customer experience



Training & HR

- **Staff Upskill Workshops**
Various digital marketing, account management & strategic areas
- **Hire New Staff**
Help interview, attend panel
- **Assess Existing Staff**
Assess skills, growth plans



And... For Agencies With No Physical Presence in Perth:

- **Client Facing Touch / Meeting**
Represent agency & facilitate meeting at client location
- **Perth Competitive Insights**
Advice, industry insights for remote agencies in the Perth market

"Sessions resulted in significant change that not only improved our product and service, but also our staff satisfaction levels. (His) vast experience make him an asset to our industry and his impact will forever be recognised."

- Managing Director, Digital Agency